

4.1 Company Name and Values

Directions: Brainstorm ideas for a catchy company name. Then, as a team, choose your company name. Keep in mind the types of products you will be allowed to create.

Company Name Brainstorm

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Final Company Name

Company Values

What is most important to your company? (teamwork, responsible financial management, excellent products, happy customers, etc)

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Company Goals

What are some BUSINESS goals that your company has?

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What are some TEAM WORK goals for your company?

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How will the company ensure that team members work together successfully?

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