

STARTING UP - Session 5: Financing Your Company

Extension 5: Crowdfunding

OBJECTIVE: Explore ways to raise initial funding for your new company.

Personalize the SALES BAZAAR INVITE and use it as a crowdfunding tool. Tell parents, family, and friends about your new company, some ideas of products you might create, and details about the upcoming Sales Bazaar.

You will receive \$1BB for each shopper who commits to attending the Sales Bazaar. Each team member can earn up to \$3BB during this crowdfunding activity.