

## PROTOTYPE FEEDBACK

Use this form to get feedback on your own prototypes while providing constructive criticism to another company.

MY COMPANY: \_\_\_\_\_  
(Company name)

Prepare a 1 sentence summary about your company's purpose:

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What did people like about it?

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What suggestions for improvement were made?

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COMPANY 2: \_\_\_\_\_  
(Company name)

What will their company sell?

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One thing I like about their prototype:

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One suggestion I have for improvement:

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One piece of encouraging feedback:

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