

## **Company Name and Values**

<u>Directions:</u> Brainstorm ideas for a catchy company name. Then, as a team, choose your company name. Keep in mind the types of products you will be allowed to create.

Company Name Brainstorm
Final Company Name
Company Values
What is most important to your company? (teamwork, responsible financial management, excellent products, happy customers, etc)
Company Goals
What are some BUSINESS goals that your company has?
What are some TEAM WORK goals for your company?
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How will the company ensure that team members work together successfully?