

## **COMPANY NAME AND VALUES**

1. Company Name Brainstorm: Brainstorm ideas for a catchy company name. Then, as a team, choose your company name. Keep in mind the types of products you will be allowed to create.
Final Company Name
2. Company Values: What is most important to your company? (teamwork, responsible financial management, excellent products, happy customers, etc.)
3. Company Goals:
What are some BUSINESS goals that your company has?
What are some TEAM WORK goals for your company?
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How will the company ensure that team members work together successfully?