1.3 Company Name and Values

Directions: Brainstorm ideas for a catchy company name. Then, as a team, choose your company name. Keep in mind that you are solving a challenge by creating an app.

Company Name Brainstorm

_____ Final Company Name

Company Values

What is most important to your company? (teamwork, responsible financial management, excellent products, happy customers, etc)

Company Goals

What are some BUSINESS goals that your company has?

What are some TEAM WORK goals for your company?

How will the company ensure that team members work together successfully?