

1.4 Company Jobs

Directions: Use the duties for each position to fill in the title for each job below. Then as your teacher explains, fill in the job's motto and the qualities that a successful person in each position should have.

Chief Marketing Officer (CMO)

Chief Executive Officer (CEO)

Chief Sales Officer (CSO)

Chief Technology Officer (CTO)

Chief Financial Officer (CFO)

Chief Operations Officer (COO)

<p>Title: _____</p> <p>Duties:</p> <ul style="list-style-type: none"> • Keeps team on task • Help make important decisions • Resolve team conflicts <p>Motto: _____</p> <p>Qualities:</p>	<p>Title: _____</p> <p>Duties:</p> <ul style="list-style-type: none"> • Manage company's money • Keep accurate financial records • Lead pricing products <p>Motto: _____</p> <p>Qualities:</p>
<p>Title: _____</p> <p>Duties:</p> <ul style="list-style-type: none"> • Plan the details of what app looks like • Be responsible for high quality and appealing product <p>Motto: _____</p> <p>Qualities:</p>	<p>Title: _____</p> <p>Duties:</p> <ul style="list-style-type: none"> • Manage company operations • Come up with best strategy for making a profit. <p>Motto: _____</p> <p>Qualities:</p>
<p>Title: _____</p> <p>Duties:</p> <ul style="list-style-type: none"> • Lead team in promoting the company & product • Make sure that company is reaching customers before sales <p>Motto: _____</p> <p>Qualities:</p>	<p>Title: _____</p> <p>Duties:</p> <ul style="list-style-type: none"> • Provide excellent customer service • Lead team to sell lots of products • Help with strategy to maximize revenue <p>Motto: _____</p> <p>Qualities:</p>