

Stage A:

Design

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Our company received \$_____BB

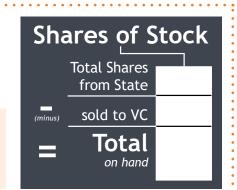
for ____ (# of shares) from the VC.

This means our shares of stock are initially

valued at \$_____BB per share.

Hint:

Divide total amount received by the total number of shares.



Founders money VC, round 1 (other) (other) (other) (other) (other) S BB BB BB S Total Cash In BB

Incorporation Design package Materials for prototype BB Rent Salaries Salaries

Cash on hand

Stage A

1. What should you keep in mind when designing a product and making a prototype?

(minus)

- 2. What are important elements of a **good pitch** to ensure funding from the VC?
- 3. What is the purpose of the **company ledger**? Why is it important?

Review