

## 2.3 Company Jobs

<u>Directions:</u> Use the duties for each position to fill in the title for each job below. Then as your teacher explains, fill in the job's motto and the qualities that a successful person in each position should have.

Vice President of Marketing

**CEO** 

Vice President of Sales

Vice President of Design

Vice President of Finance

**Vice President of Production** 

<pre>Title:</pre>	Title: Duties:  • Manage company's money • Keep accurate financial records • Lead pricing products  Motto: Qualities:
Title: Duties: Plan the details of what product looks like Be responsible for high quality and appealing product  Motto: Qualities:	Title: Duties: Come up with best strategy for making products  Motto: Qualities:
Title: Duties: Lead team in promoting the company & product Make sure that company is reaching customers before sales  Motto: Qualities:	Title: Duties: Provide excellent customer service Lead team to sell lots of products Help with strategy to maximize revenue  Motto: Qualities: