

4.1 Company Name and Values

Directions: Brainstorm ideas for a catchy company name. Then, as a team, choose your company name. Keep in mind the types of products you will be allowed to create.

Company Name Brainstorm

Final Company Name

Company Values

What is most important to your company? (teamwork, responsible financial management, excellent products, happy customers, etc)

Company Goals

What are some BUSINESS goals that your company has?

What are some TEAM WORK goals for your company?

How will the company ensure that team members work together successfully?