

Cashflow Worksheet

Stage C: MARKETING



Cash Flow

Cash In				Cash Out			
Stage B cash on hand	\$	BB		poster	\$	BB	
VC, round 3	\$	BB		commercial airtime	\$	BB	
Bank Loan	\$	BB		(other marketing)	\$	BB	
(other)	\$	BB		rent	\$	BB	
(other)	\$	BB		salaries	\$	BB	
(other)	\$	BB		interest	\$	BB	
(other)	\$	BB		(other)	\$	BB	
Total Cash In	\$	BB	-	Total Cash Out	\$	BB	=
			(minus)				

Stage C Cash on hand

\$

BB

Stage D: SALES



Cash Flow

Cash In				Cash Out			
Stage C cash on hand	\$	BB		rent	\$	BB	
revenue	\$	BB		salaries	\$	BB	
(other)	\$	BB		interest	\$	BB	
				pay back Bank loan	\$	BB	
				(other)	\$	BB	
				(other)	\$	BB	
				(other)	\$	BB	
Total	\$	BB	-	Total Cash Out	\$	BB	=
			(minus)				

Stage C Cash on hand

\$

BB