

Income Statement

Revenue

Money made from sales.

Do NOT include cash on hand from before sales

Expenses

\$	BB	Stage A
\$	BB	Stage B
\$	BB	Stage C
\$	BB	Stage D

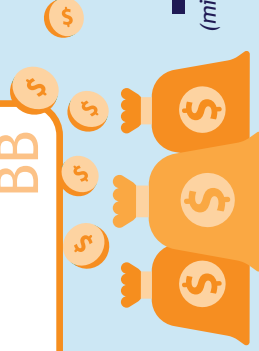
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+

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\$

BB

**Total****Revenue****—**
(minus)

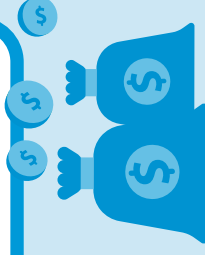
\$

BB

**Total****Expenses****=**

\$

BB

**Profit****or Loss**

The Profit Equation