

2.3 Company Jobs

Directions: Use the duties for each position to fill in the title for each job below. Then as your teacher explains, fill in the job's motto and the qualities that a successful person in each position should have.

Vice President of Marketing

CEO

Vice President of Sales

Vice President of Design

Vice President of Finance

Vice President of Production

Title: _____

Duties:

- Manage company operation and keeps team on task
- Help make important decisions
- Resolve team conflicts

Motto: _____

Qualities:

Title: _____

Duties:

- Manage company's money
- Keep accurate financial records
- Lead pricing products

Motto: _____

Qualities:

Title: _____

Duties:

- Plan the details of what product looks like
- Be responsible for high quality and appealing product

Motto: _____

Qualities:

Title: _____

Duties:

- Come up with best strategy for making products

Motto: _____

Qualities:

Title: _____

Duties:

- Lead team in promoting the company & product
- Make sure that company is reaching customers before sales

Motto: _____

Qualities:

Title: _____

Duties:

- Provide excellent customer service
- Lead team to sell lots of products
- Help with strategy to maximize revenue

Motto: _____

Qualities: