

Income Statement

Revenue

Money made from sales.

Do NOT include cash on hand from before sales

Expenses

+	\$	BB	Stage A
	\$	BB	Stage B
	\$	BB	Stage C
	\$	BB	Stage D

\$

BB

Total Revenue

BB

(minus)

\$

BB

Total Expenses

BB

=

\$

BB

Profit or Loss

BB

The Profit Equation